

# Request for Qualifications (RFQ)

## Orpheum Theatre Public Art Installation

**Issued:** June 30, 2025

**Issued by:** Sioux Falls Arts Commission & Visual Arts Committee

**Project Site:** Orpheum Theatre, 315 N Phillips Ave, Sioux Falls, SD 57104.  
North Brick Façade, Sioux Falls, SD

**Proposal Submission Deadline:** July 18th, 2025, 11:59 PM CST

**Budget:** \$8,000; includes artist facilitation fees and delivery of a final design – the artist is not responsible for the cost of installation and materials

**Contact:** Maren Engel, [maren.engel@siouxfalls.gov](mailto:maren.engel@siouxfalls.gov), 605-367-8613



### 1. Project Summary

The Sioux Falls Arts Commission and VAC, in collaboration with the Orpheum Theatre, seek proposals from local and regional artists or creative teams to facilitate a community-driven art process culminating in a digital design for a mural for the theatre's north-facing historic brick facade. The design will be executed as a digitally produced vinyl wall wrap.

Rather than requesting a finished design at this stage, we are seeking proposals that outline a plan for engaging youth and community members in a collaborative process that will inform and shape the final artwork.

The selected artist will co-create the final design through a series of engagement activities taking place in partnership with youth summer theatre and art programs and other local arts stakeholders.

This project is considered part of the City's Public Art Collection and is subject to review and approval by the Visual Arts Committee (VAC).

**Key Objectives:**

- Serve as a visual landmark in downtown Sioux Falls that honors the historical and cultural significance of the Orpheum Theatre and its architecture
- Function as an interactive space and a visual backdrop for theatre participants or visitors, or for outdoor theatre performances or concerts
- Include meaningful community engagement with youth, particularly those participating in summer theatre camps and performances
- Embed community voices, especially youth, into the design process
- Reflect the creative energy and cultural diversity of Sioux Falls
- Ensure accessibility, artistic excellence, and contextual fit

**2. Community Engagement (Core Requirement) & Deliverables**

Engagement plans must outline a clear and achievable process that engages the community and local youth, particularly participants in summer theatre programs, in developing the artwork's final concept.

- a. **Potential Engagement Approaches & Deliverables:** (Examples only - creative approaches welcomed)
  - Interactive youth workshops
  - Collaborative concept-development sessions
  - Storytelling and visual brainstorming exercises
  - Partnerships with local arts and theatre groups
  - Delivery of 2-3 preliminary designs for review as well as 1 final approved design

**3. Technical & Site Considerations**

- a. Site: North-facing brick façade, approx. 60'x40' (~1,360 sq ft)
- b. Medium: The final design to be executed as a digitally produced vinyl wrap (no direct painting allowed).
  - i. The related production, installation and associated cost will be managed separately and are not the responsibility of the selected artist(s).
- c. Approved materials: 3M Envision, Arlon DPF 8000, or equivalent
- d. Must comply with historic preservation standards



#### 4. Timeline

**June 30, 2025:** RFQ release

**July 7th, 2025:** Community Information Session – 5:30pm at the Downtown Library, Room A (200 N. Dakota Ave.)

**July 18, 2025:** Proposal deadline

**July 28, 2025:** Artist/team selected

**August–September 2025:** Community engagement & design development

**Early Fall 2025:** Final approval & subsequent installation

#### 5. Selection Process & Review Criteria

An Artist Selection Panel comprising Arts Commission members, Orpheum staff, arts professionals, and community representatives will review submissions based on:

- Quality and originality of past work
- Experience with large-scale public art
- Feasibility of approach
- Depth, quality, clarity and creativity of community engagement proposal
- Relevance and feasibility for the site

- Alignment with project objectives
- Preference may be given to Sioux Falls-based artists and those experienced in community-engaged public art processes

## 6. Application Requirements

- Community Engagement Plan:** (max 2 pages PDF) clearly outline engagement strategies, activities, and how youth and community input inform final design
- Portfolio Images:** 6-8 images showcasing relevant past projects (jpg or PDF)
- Résumé or CV:** max 2 pages per team member
- References:** contact information for 3 recent professional references
- Optional Introduction:** 1-minute video/audio introducing your vision, engagement approach, and relevant experience
- No application fee.**

## 7. Eligibility & Final Design Requirements

- Eligibility:**
  - Open to local/regional visual artists, graphic designers, and/or creative teams (18+)
  - Applicants must meet City insurance and liability requirements
- Final Design Requirements:** Final artwork designs created by the selected artist(s) must adhere to:
  - All relevant City Ordinances, ADA standards, and site-specific safety codes
  - City procedures for conservation, deaccessioning, and public feedback
  - Insurance, maintenance, and waiver policies as outlined by the Visual Arts Committee (VAC)

## 8. Submission & Questions

- Submit your proposal electronically via email with subject: **Orpheum Theatre Art RFQ Submission – [Your Name/Team]**
- Submit your proposal or any questions to:  
Maren Engel, City Arts Coordinator  
Email: [maren.engel@siouxfalls.gov](mailto:maren.engel@siouxfalls.gov)  
Phone: 605-367-8613
- Accessibility:** Contact Maren Engel for alternate formats or submission assistance