

Thanks to our partnership with the NEA, the arts are enhancing the quality of life in South Dakota!



HERE ARE THE FACTS ABOUT THE ARTS IN SOUTH DAKOTA:

- In Fiscal Year 2022, the South Dakota Arts Council awarded nearly **\$1.5 million** in grant support to arts organizations, schools, artists and other nonprofit organizations to support arts projects and programs throughout the state, **resulting in about \$17.75 million in local spending**, as well as nearly \$750,000 worth of additional in-kind contributions, on supported projects and programs (these figures do not include the additional \$250,000 in emergency pandemic-relief funds distributed by the Arts Council during this same period).
- **Every \$1 of state funding invested in the arts in South Dakota by the Arts Council returned another \$28.10!** State and federal funds combined yielded a return of \$11.86 in local spending for every \$1 of public funds invested.
- South Dakota Arts Council co-sponsored activities reached an audience of **694,868 people**, including **223,288 youth** and involving **15,019 artists**—all in one year.
- The Artists In Schools & Communities program placed professional teaching artists in about **40 different sites in 25 communities** across the state, providing nearly **120 weeks of arts education residencies** to about **20,000 students** of all ages.
- The South Dakota Arts Council Touring Arts program sponsored more than **140 events** and performances in nearly **110 different sites** in more than **45 communities** across South Dakota, reaching **9,661 youth** and **21,376 adults**.
- In Fiscal Year 2022, the SDAC grants, initiatives and special projects budget made up nearly 78 percent of the agency's overall budget, resulting in **335 grants** that reached **85 different communities** and nearly **70% of South Dakota counties**.

Source: *State Fiscal Year 2022 South Dakota Arts Council Annual Report, July 1, 2021-June 30, 2022.*

South Dakota audiences demonstrate appreciation for the arts

People responding to the newest survey by Americans for the Arts dramatically illustrate the **social impact of arts and culture**.

- 85.9%** agree that arts venues and facilities are personally important pillars within the community.
- 87.9%** say they would feel a great sense of loss if cultural activities and venues were no longer available.
- 90.8%** feel that arts and cultural activities and venues inspire a sense of pride in their neighborhoods and communities.
- 86.6%** agree that attending community arts activities is a personal way of ensuring that those cultural touchstones are preserved for future generations.

Source: *Arts & Economic Prosperity 6: The Economic and Social Impact Study of Nonprofit Arts and Culture Organizations and Their Audiences in the State of South Dakota.*



Arts South Dakota, a non-partisan and non-profit service organization, advances the arts for South Dakotans and our visitors by connecting, advocating, and educating.

Please visit www.ArtsSouthDakota.org to learn more.

The arts profoundly impact *all* South Dakotans.

AEP 6 South Dakota study datapoint highlights:

The arts are an economic engine, generating revenue for the state and local communities and contributing to their vibrancy and vitality while keeping spending local.

- 1 Total expenditures by the non-profit arts industry - **\$362,987,163**
- 2 State tax revenue - **\$9,041,120** / Local tax revenue - **\$8,546,125**
- 3 Total employment impacts - **6,054 jobs**
- 4 The arts bring us together and drive tourism.
 - 6,455,088** - Total attendance, many of whom were non-local
 - \$74.14** - Non-local attendees spent around each event above local attendee spending
 - 59.9%** - Non-local attendees reported an arts event was their primary purpose to visit South Dakota.

Arts & Economic Prosperity 6 data is from FY22 statewide, nonprofit arts organizations.

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The arts continue to play a vital role in South Dakota's tourism economy. The updated data clearly demonstrates the importance that arts-related tourism has on our communities and in the lives of citizens and visitors. Through the Arts in Economic Prosperity research, we can see that arts-interested travelers spend a significant amount of time and money in our state, and that reinforces our investment in promoting South Dakota's arts and cultural opportunities.

*James D. Hagen, Secretary,
Department of Tourism*

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Through our grantmaking initiatives, supporting programs and projects in copious communities across the state, we've seen the value of public investment in the arts. Even a small investment yields a huge return that spans from financial to community health and wellness. Vibrant arts communities are healthier communities across a broad range of indicators.

*Patrick Baker, Executive Director,
South Dakota Arts Council*

Complete study information:

Arts South Dakota, in partnership with the South Dakota Arts Council and five South Dakota communities: Aberdeen, Brookings, Rapid City, Sioux Falls, and Yankton, has released a new study of South Dakota's non-profit arts and culture industry. To see the complete report for South Dakota, visit:

<https://artssouthdakota.org/aep6/>



U.S. Arts Industry: Now 4.4% of the nation's GDP

The nation's arts and culture sector—non-profit, commercial, education—was a **\$1.02 trillion industry** in 2021, a new high-water mark. This represents 4.4% of the nation's economy—a larger share of GDP than powerhouse sectors such as transportation, construction, and agriculture, according to the U.S. Bureau of Economic Analysis (BEA). The 2021 figure is a 14.4% increase from a revised \$888 billion in 2020 (13.7% when adjusted for inflation).

Arts organizations are resilient and entrepreneurial businesses. They employ people locally, purchase goods and services from within their communities, and market and promote their regions. Arts businesses are rooted locally. These are jobs that cannot be shipped overseas.



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Check Arts South Dakota's website, www.ArtsSouthDakota.org, for details on specific issues and news. Make sure you, your colleagues and your friends are signed up to receive Arts South Dakota's Arts Action Alerts.