

WHY THE ARTS MATTER IN SOUTH DAKOTA



NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation's GDP **4.85M** Jobs

\$1.016 TRILLION Arts & Culture

\$945.3 B Construction

\$378.4 B Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

SOUTH DAKOTA ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

2.1% State's GDP **13,421** Jobs

\$1.3 BIL Arts & Culture

\$5.1 B Agriculture & Forestry

\$1.1 B Utilities

The South Dakota arts and culture sector was a **\$1.3 billion industry** in **2021** (2.1% of the state's GDP), representing **13,421 jobs** (2.9% of South Dakota's workforce), and total compensation of **\$806 million**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

\$166.3 B Economic activity annually

\$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Black Hills Region

\$23 M Economic activity annually

\$10 M State and local government revenue generated

Audiences of **4.3 million** people added another **\$91.3 million** in related spending for a total of **\$114.3 million** for the city in 2015.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), [Black Hills Region](#) reports, 2017

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVO Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)

PUBLIC FUNDING RECEIVED FOR SOUTH DAKOTA ARTS & CULTURE SECTOR

State Appropriation FY22-23 **\$1,090,445**

State NEA Grant FY22-23 **\$926,000**

State CARES Act FY20-21 **\$422,800**

NEA ARPA FY21-22 **\$751,500**

State ARPA FY21-22 **\$250,000**

Direct SD NEA Grants FY22-23 **\$1,746,000**

Source: [NEA](#) and [South Dakota](#), 2023

SOUTH DAKOTA ARTS HIGHLIGHTS

IN THE MOUNT RUSHMORE STATE, THE ARTS UNITE US



Artist in Schools & Communities project provides 200 weeks of Artists In Schools & Communities residencies, conducted by professional artists at schools and other nonprofit institutions throughout the state.

THE SOUTH DAKOTA ARTS

COUNCIL - Established in 1966 and funded by the State Legislature and the National Endowment for the Arts, the SDAC recognizes the importance of creativity in the lives of all South Dakotans, the Council makes quality arts accessible throughout the state by providing grants, services and information to artists, arts organizations, schools and the public.

Director: Patrick Baker
Chair: Mary Bordeaux



Learn more [here](#).

BE SURE TO CHECK OUT

- Arts South Dakota has a comprehensive calendar of cultural events [here](#).
- Information on South Dakota's newest and biggest cultural landmark is [here](#).
- Checkout the South Dakota Symphony Orchestra's season of concerts [here](#).

Association of South Dakota Museums
sdmuseums.org

South Dakota Art Education Association
sdaeak12.weebly.com

South Dakota Arts Impact Map
artssouthdakota.org/map/

See more SD arts & culture organizations at artssouthdakota.org/arts-directory/

ARTS SOUTH DAKOTA, a non-partisan and non-profit service organization, advances the arts for South Dakotans and our visitors by connecting, advocating, and educating.

Chair: Stacy Braun



Learn more [here](#).

THE ARTS ARE EVERYWHERE

- Start in **Sioux Falls** for Sculpture Walk, an exciting exhibit of outdoor sculptures, and go see the interactive and playful Museum of Visual Materials, and catch a performance of the award-winning South Dakota Symphony Orchestra.
- In **Vermillion**, see a performance of the South Dakota Shakespeare Festival. Look forward to the reopening of the National Music Museum for its exhibits of 15,000 instruments from all over the world.
- In **Brookings**, see the exhibits of the South Dakota Art Museum.
- And don't miss, in **Crazy Horse**, the Crazy Horse Memorial and the Indian Museum of North America, which exhibits the cultural works of more than 300 Native Nations.
- The Matthews Opera House and Arts Center in **Spearfish** is jampacked with gallery openings, lectures, community theater, and shows for the kids.
- Learn about Lakota Culture at the Akta Lakota Museum & Cultural Center in **Chamberlain**, where, nearby, you can also see the newest cultural landmark, the fifty-foot-tall sculpture of Dignity.
- In the **Black Hills**, of course, you can see the famous visages of Mt. Rushmore, and in **Custer** you can see a Broadway musical at the Black Hills Playhouse.

3/23/2023



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