

# **SOUTH DAKOTA ARTS COUNCIL TOURING & TEACHING ARTIST ROSTER OPPORTUNITIES**

**THURSDAY, JULY 22ND  
1PM CT / 12PM MT**



**REBECCA CRUSE  
DEPUTY DIRECTOR  
SOUTH DAKOTA ARTS COUNCIL**



**SARAH CARLSON  
ARTS PROGRAM SPECIALIST  
SOUTH DAKOTA ARTS COUNCIL**



# THANK YOU TO OUR PARTNERS



BUSH  
FOUNDATION

NATIONAL  
ENDOWMENT for the **ARTS**  

---

arts.gov



# South Dakota Arts Council Roster Artist Programs

## Touring Arts

- Touring Artists/ensembles travel the state to perform and present at events/engagements where the host sponsor is a 501c3 nonprofit, public school, government entity, or institution of higher learning.
- Eligible sponsoring organizations host Touring Artist/ensembles and pays 50% of the artist's fee. The other 50% is paid through the SDAC Touring Arts grant.
- Touring Artist/ensembles submit a signed contract to the SDAC for payment in advance of events/engagements hosted by sponsoring organizations.
- Touring Artist/ensembles manage their own touring schedules and grant budgets.
- Touring Artist/ensembles are endorsed to the roster with grant funding for a 2-year period, and then may re-apply.

## Artists in Schools & Communities

- Teaching Artists travel the state to lead educational residencies in schools, healthcare/human services centers, and other community settings.
- Sponsoring organizations apply for grants to host artist residencies. The grant funds are matched by the sponsor and then paid out to the artists.
- SDAC staff provide contracts and grant paperwork to teaching artists and sponsors in advance of residencies.
- Requests for artists are submitted as part of the grant application, and artists use an online system to schedule and confirm residency dates.
- Artists are endorsed to the roster for a 3-year period and then must re-apply. After two successful applications, artists who are active in the program and receive satisfactory evaluations remain on the roster.



# Artists in Schools & Communities

Teaching-Artist residency program for South Dakota schools, community organizations, health/human services agencies, and other registered nonprofits.

# What is a teaching-artist residency?

- ▶ A teaching artist is an artist-educator, who is able to translate their creative process into an instructional setting.
- ▶ Teaching artists represent all disciplines including craft, dance, literary arts, media arts, music, storytelling, theatre, visual arts, folk/traditional arts, and multicultural arts.
- ▶ Teaching artists are an invaluable resource for schools and communities and greatly contribute to the overall process of learning. Ways in which teaching artists intersect with schools and community-based organizations may include:
  - ▶ Short and long-term in-school and after-school residencies.
  - ▶ Arts integration instruction that supports higher order thinking skills in which students learn math, science, language arts and social studies through the arts.
  - ▶ Curriculum-based projects using K-12 arts and non-arts education standards.
  - ▶ Core arts instruction in an artist's specialized discipline.
  - ▶ Professional development for educators.
  - ▶ Lifelong learning in the arts through community events, classes and workshops.



# How are Teaching Artists compensated?

- ▶ The Artists in Schools & Communities program requires that residencies last for a minimum of one week, but they may last for a full semester. Artists are paid a set weekly fee and reimbursed/ provided most travel expenses.
  - ▶ The weekly fee for individual artists on the AISC roster is \$1,200. Ensembles/duos are paid \$2,000/week.
  - ▶ The South Dakota Arts Council provides grants to sponsoring organizations that include half the artist fee plus roundtrip mileage from the artist's hometown to the residency community.
  - ▶ The sponsoring organization is required to match the grant funds for the artist fee and provide motel lodging or other agreed-upon accommodations
  - ▶ The sponsor is also responsible for purchasing residency supplies or reimbursing the artist for consumable supplies.



# How much work do teaching-artists get through the AISC program?

- ▶ The number of requests received varies greatly among artists on the AISC roster. A handful of artists generally receive around 20-weeks of residency requests, while most artists on the roster receive closer to 5 weeks.
- ▶ We encourage artists to network and build relationships with teachers, staff, and volunteers at organizations to develop plans for your residency work and guide them through the application process.
- ▶ Some sponsoring organizations host different artists every year for their residencies. Other bring back the same artist every year, so your networking will make a difference.
- ▶ The South Dakota Arts Council will market and promote the AISC residency program and grant deadline for sponsors, but artists will be responsible for their own marketing.
- ▶ Generally, artists should consider the AISC program as supplemental work.



# How do sponsoring organizations find artists to host for residencies?

- ▶ Sponsoring or hosting organizations must apply to host artists-in-residence through the AISC program. Applications are accepted Jan. 1 – March 1, annually.
- ▶ In the application form, sponsors are asked to select their preferred artist as well as two alternate artist choices.
- ▶ Artists endorsed for the AISC program are featured on our website at <https://artscouncil.sd.gov/aisc/meetartist.aspx>. This is where artists will explain their artistry and residency activities to potential residency hosts.
- ▶ The Artists in Schools & Communities program ONLY provides grant funds for residency work with artists who are endorsed to our roster.

Jean L.S. Patrick



Jean Patrick is the author of eleven books, including *The Girl Who Struck Out Babe Ruth, Who Carved the Mountain? The Story of Mount Rushmore*, and a new book to be released in 2014. She has been visiting schools and inspiring young people for more than 15 years in South Dakota and throughout the United States.

Jean's energetic residencies include unique approaches to fiction, nonfiction, and poetry. Jean engages students in wordplay, kinesthetic activities, found poetry, primary source research, story structure, and the joy and satisfaction of the writing process, including revision.

Students create a "lab notebook" for language experimentation, but also learn the value of writing for audiences beyond the classroom.

Jean also offers an "over the shoulder" experience, allowing students the opportunity to watch as she writes and revises.

Up on request, Jean will offer these writing opportunities within the framework of South Dakota history. Students will become nonfiction "detectives" as they examine primary sources and resurrect stories from the past. If time allows, anthologies will be created. Throughout the residency, Jean will work with educators to meet the needs of students.

Jean holds an M.F.A. in Writing from the Vermont College of Fine Arts. Her books for children and adults have won state, regional, and national awards. Jean's residencies may involve the community with intergenerational projects, memoir writing, advanced creative writing, and dramatic

Grade levels: PreK-adult  
Contact: Jean L.S. Patrick

# Teaching artist responsibilities & workflow

- ▶ Teaching artists who work in our Artists in Schools & Communities program have the flexibility to review and consider each residency request and determine which ones they want to accept and decline. This is done through an online system.
- ▶ Artists will need to engage in residency planning with the project director at least one month ahead of the residency start date. This is generally done via email or phone.
- ▶ Artists will also be responsible for completing the sponsor-artist agreements sent by the South Dakota Arts Council and possibly some payment documents for the sponsoring organization. Paperwork is completed electronically.
- ▶ During a residency, artists will spend about 20 hours/week on arts instruction with students, professional development for staff, and public presentations. Approximately 10 hours/week are spent in-residence, with artists focusing on their own work during this time. The sponsor should provide space to accommodate this.
- ▶ When not in-residence, artists go about their usual work. We also provide opportunities for professional development for roster artists.



# Required Application Materials:

- ▶ Complete Applicant Profile in GoSmart Online System
- ▶ Narrative Questions. Attach your application narrative, answering narrative questions in the Guide to Grants/application – no longer than 5 pages.
- ▶ Resume. Attach a resume highlighting relevant experience and education – no longer than 2 pages.
- ▶ References. In the space provided, list three references with e-mail addresses and phone numbers.
- ▶ Letters of Support. Upload at least one and up to three letters of support from individuals familiar with your ability to work as a teaching artist.

# Required Application Materials:

- ▶ Residency Plan. Attach sample one-week residency plans, no longer than five pages total, including objectives, sequential activities and a supply list with approximate costs. Explain how residency will be adapted for longer timeframes and varying age groups.
- ▶ Artistic Documentation and Support Materials. Attach examples of the artist's work (i.e. digital images, manuscript, videos, audio clips, programs, articles, reviews, etc.) Links to work samples may be supplied rather than uploaded content.
- ▶ Signature Page. After completing all the above requirements for this grant, print the Signature Page while in the PDF view, sign, and mail to the South Dakota Arts Council, 711 E. Wells Ave., Pierre, SD 57501. Not required by Sept. 1.

A decorative graphic on the left side of the slide. It features a solid green arrow pointing to the right, positioned in the upper left. Below the arrow, several thin, curved green lines sweep upwards and to the right, creating a sense of movement and flow.

Questions?



# Touring Arts Program

This program widens the distribution of quality arts programming to all regions of the state by offering new opportunities to artists/ensembles, or arts-producing organizations to present/perform for 501 (c)3 organizations, schools, gov't. entities, and institutions of higher learning.



# What is a SDAC Touring Artist?

- ▶ Professional artists/ensembles, arts organizations, and educational institutions in various arts disciplines
- ▶ Touring artists present performances, exhibits, programs and will be part of a Touring Arts Roster for a two-year period.
- ▶ Touring artists have a recent history of quality performing/presenting.
- ▶ Touring artists must be willing to travel outside of their home community (zip code) to perform throughout the state of South Dakota.





# Examples of artists on the current Touring Arts Roster 2020-2022

- ▶ **Multidisciplinary arts** – presenting, performing for engagements/event bookings – not residencies.
- ▶ Individuals to large ensembles – singer/songwriters/actors; historical actor/storytellers; poets (SD poet laureate!) cultural hoop dancers; puppetmaker/actors; solo pianists; children’s singer/songwriter/guitarists; visual art exhibit presenters; symphony orchestras; university jazz combos; and the list goes on
- ▶ All current “roster” artist grant recipients were selected by a review panel based on the following qualifications:

Quality of artistic work and indication of exceptional talent within art form.

Complete description of their idea of their touring program.

Ability or potential to book a successful tour.



# How are artists compensated through a Touring Arts grant?

- ▶ Touring Arts 2023 and 2024 (July 1, 2022 to June 30, 2023 and July 1, 2023 to June 30, 2024) with the same award provided each year pending federal and state appropriations.
- ▶ Touring Arts grants assist in funding presentations/performances in communities across SD.
- ▶ Recipients of Touring Arts grants are listed in a 2-yr. Touring Arts Roster.
- ▶ Touring artists/ensembles on the Roster then book engagements/events with eligible host/sponsors (501c3 nonprofit, public school, gov't. entity or institution of higher learning).
- ▶ It is an incentive for the host “sponsor” organization, as they pay the artist 50% of their performance fee and the SDAC matches the 50% fee.
- ▶ This payment comes from the amount awarded to the artist (Touring Arts grant recipient).



# How do Touring Artists find “host” sponsoring organizations?

- ▶ Touring Artists are responsible for booking and contracting directly with sponsors. Sponsors must be 501c3 nonprofit, public school, gov't. entity or institution of higher learning.



# Touring Artist Profile Sample

- ▶ ARTIST STATEMENT

Explain your work/ensemble's work and share your goals and objectives for sharing your work with South Dakotans across the state.

- ▶ NARRATIVE

- ▶ Artwork: Describe yourself/the ensemble to a potential "host" sponsor by list and describe the main programming you plan to offer. Summarize your/the ensemble's artistic qualifications and experience.
- ▶ Management: Describe your/the ensemble's ability to handle tour or program arrangements, how you budget for a tour, and how you calculate the associated costs
- ▶ Logistics: Describe the basic space requirements for your performance (such as flooring, stage dimensions, access, etc.). Describe any sound amplification and/or lighting needs for your performance (include the equipment you provide vs. what you expect a presenter to provide). Describe any other technical requirements for your performance.
- ▶ List and describe any additional programming or services (if applicable) such as workshops, master class, residencies, etc., and identify the fees for them.



# Required Application Materials explanation:

- ▶ **Promotional Materials:** Consider brochures, posters, direct mailings, sample programs, sample press releases, reviews from past events, and other noteworthy material. Promotional materials should demonstrate the performance and touring experience of the applicant and be relative to the work that will be performed as part of your Touring Arts activities.
- ▶ **Support Materials:** Consider evaluations and recommendations from past venues, letters of recommendation from presenters who have worked with the applicant, newspaper reviews or articles relative to your work and the work that will be performed as part of your Touring Arts activities. Support materials should relate to the work that will be performed as part of your Touring Arts activities and demonstrate a record of successfully touring.



artscouncil.sd.gov/grants/ApplicantPortal.aspx

- Staff are available to answer your grant questions by phone or email.
- Sarah Carlson, Arts Program Specialist: Phone 605-773-3102; Email: [Sarah.Carlson@state.sd.us](mailto:Sarah.Carlson@state.sd.us)
- ← Rebecca Cruse, Deputy Director: Phone 605-295-4052; Email [Rebecca.Cruse@state.sd.us](mailto:Rebecca.Cruse@state.sd.us)
- ← If you have general questions about the application process, do not hesitate to call the South Dakota Arts Council (605-773-3301). Staff is on-hand to assist applicants during business hours, 8:00 AM - 5:00 PM Central Time, Monday through Friday.

# THANK YOU!

Please find any referenced materials, links to speakers, recordings of past webinars, and upcoming sessions at:  
***ArtsSouthDakota.org/webinars/***

Contact Community Development Director Andrew Reinartz at ***Andrew@ArtsSouthDakota.org*** with any questions, or ideas for future professional development sessions.

***Thank you,*** for all you do to support your creative communities!  
Please reach out to Arts South Dakota any time.

