THE NEXT 100 YEARS
The South Dakota Symphony Orchestra serves over 54,000 people, and 18,000 children through 200+ events statewide annually.
The South Dakota Symphony Orchestra embraces four principles to guide our 2020-21 season planning so we emerge from the current pandemic crisis as a vibrant institution for the 100th anniversary and beyond:

- Bold connection to mission
- Creativity
- Flexibility
- Communication
BOLD CONNECTION TO VISION

The SDSO fully embraces its vision to continue to build community through music:

“Be the definitive model of a vibrant, regional orchestra and the leader in the artistic growth of Sioux Falls. Remain relevant in the ever-changing landscape of Sioux Falls and South Dakota.”
The world is on the precipice of a new era. Giving ourselves permission to be creative and experiment with bold ideas will keep us nimble and give us more tolerance to learn and adapt in an unpredictable landscape.

- Program concerts that intentionally fulfill our vision to build community through music.
- Play the music audiences need to hear.
- Connect people outside the concert hall through virtual concerts.
Flexible concert and education programming is how we will continue to perform concerts during these unpredictable times.

- Program concerts that are adaptable for different venues, staging configurations, and streaming.
- Provide physical distancing for musicians on stage if needed.
- Perform repertoire that resonates with the community.
- Reduce concert expense.
It is critical to connect with the Symphony’s key stakeholders through open and regular communication.

- Virtual concerts, recitals, and podcasts
- Bi-weekly video updates
- Virtual donor events
- Increased social media presence