ARTS ARE THE SOUL OF SOUTH DAKOTA.
From Mount Rushmore’s massive presence and the intricate regalia and movement of wacipi dancers to hometown band concerts and craft fair creations, the arts and those who support them positively impact our state and the lives of all South Dakotans.

SUPPORTING THE ARTS BOOSTS OUR STATE’S ECONOMY

- tourism in the U.S. is driven by art
- An estimated 30% of Native peoples are practicing or emerging artists
- Of home-based enterprises on Pine Ridge Reservation consist of some form of traditional arts
- South Dakota is home to 1,352 arts-related businesses that employ 6,489 people
- Of people agree that the arts are part of a well-rounded K-12 education

THE ARTS CREATE JOBS AND PREPARE INDIVIDUALS FOR SUCCESS IN ANY FIELD

- 90% of CEOs report participating in the arts in school
- 91% of these residencies reached underserved populations like veterans and at-risk youth

SUPPORT FOR THE ARTS IS SUPPORT FOR SOUTH DAKOTA.
Arts South Dakota, a non-profit, nonpartisan organization, enriches the lives of South Dakotans and their visitors by advancing the arts through service, education and advocacy.

PEOPLE EXPRESS NEAR-UNIVERSAL SUPPORT FOR ARTS EDUCATION

- 71.4% of South Dakotans attended at least one arts event per year
- A total audience of more than 1.3 million people, including more than 310,000 youth

EVER OUTSIDE THE CLASSROOM, THE ARTS MATTER TO SOUTH DAKOTANS

- 50% of South Dakota Arts Council's FY19 sponsored activities reached 91% of the counties in the state, involving:
  - 1.3 million people
  - 310,000 youth

We experience life through art. We make sense of the world around us; broaden our perspectives; and share our cultures through creative expression.

www.artssouthdakota.org

Americans for the Arts

1United States Conference of Mayors

2South Dakota Arts Council

3First Peoples Fund

WWW.ARTSSOUTHDAKOTA.ORG

The creative production of art and artistic expression are legacies among the most promising ways to expand the market economy in rural and urban Native communities.
Supporting South Dakotans through support for the arts.