

The arts profoundly impact *all* South Dakotans.

HERE ARE THE FACTS ABOUT THE ARTS IN SOUTH DAKOTA:

- Last year, the South Dakota Arts Council awarded nearly **\$1.3 million** in grant support to arts organizations, schools, artists and other nonprofit organizations to support arts projects and programs throughout the state, **resulting in \$27.64 million in local spending** on supported projects and programs.
- **Every public dollar invested in the arts in South Dakota returned \$21!**
- South Dakota Arts Council co-sponsored activities reached an audience of **1.3 million people**, including nearly 310,000 youth and involving approximately 13,000 artists—all in one year.
- The Artists In Schools & Communities program placed professional teaching artists in more than **78 sites across the state, providing 213 weeks of arts education residencies** to 18,745 students of all ages.
- The South Dakota Arts Council Touring Arts program sponsored **196 events** and performances in **70 different South Dakota communities**, reaching 43,424 youth and 47,408 adults.
- In Fiscal Year 2019, the SDAC grants and special projects budget made up nearly 77 percent of the agency's overall budget, resulting in **448 grants** that reached 106 communities and **91% of South Dakota counties**.
- **Art for Life** seeks to improve the emotional and physical health and wellness of elders in care facilities through art. A pilot project in Sisseton provided intensive art interaction for **250 residents and 30 artists across 15 activities**, and the Michael J. Fitzmaurice State Veterans Home in Hot Springs was established as a second pilot site in South Dakota in Fiscal Year 2019.

Source: Fiscal Year 2019 South Dakota Arts Council Annual Report.

Americans Speak Out About the Arts

Americans for the Arts conducted a national public opinion poll which provides an in-depth look at perceptions and attitudes about the arts in the United States.

Art institutions add value to our communities.

90% agree the arts are important to our quality of life.

86% agree the arts are important to local businesses and the economy.

We will support candidates who want to increase arts funding.

Americans are more than twice as likely to vote in favor of a candidate who increases arts spending from 45 cents to \$1 per person than to vote against those candidates—37% to 18%.

The arts provide meaning to our lives.

81% agree that the arts are “a positive experience in a troubled world.”

73% agree that the arts give them “pure pleasure to experience and participate in.”

69% agree that the arts “lift me beyond everyday experiences.”

For more information on the above data, go to www.AmericansForTheArts.org/PublicOpinion.



Arts South Dakota, a nonprofit, nonpartisan organization, enriches the lives of South Dakotans and their visitors, by advancing the arts through service, education and advocacy.

Please visit www.ArtsSouthDakota.org to learn more.

Thanks to our partnership with the NEA, the arts are enhancing the quality of life in every corner of South Dakota— AND BUILDING OUR ECONOMY!

In the Black Hills region:

- Arts and cultural organizations spend \$22.9 million a year.
- Audiences for arts and cultural events spend an additional \$91.3 million annually.
- **Total economic impact in the Black Hills region is \$114,309,068.**
- The arts and culture industry supports 3,573 jobs with a payroll of \$70.8 million.
- Local government revenue from arts organizations and audiences is \$3.8 million.
- State government revenue generated from arts and cultural organizations and audiences is \$6.25 million.

Source: *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Black Hills Region.*

In the Greater Sioux Falls region:

- Arts and cultural organizations spend \$20.6 million a year.
- Audiences for arts and cultural events spend an additional \$84.9 million annually.
- **Total economic impact in the Sioux Falls region is \$105,447,594.**
- The arts and culture industry supports 3,567 jobs with a payroll of \$71.1 million.
- Local government revenue from arts organizations and audiences is \$3.4 million.
- State government revenue generated from arts and cultural organizations and audiences is \$5.23 million.

Source: *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Greater Sioux Falls Region.*

U.S. Arts Industry: 4.2% of the nation's GDP

Research by the U.S. Bureau of Economic Analysis shows that the nonprofit and for-profit arts are a \$763.6 billion industry that directly employs 4.92 million arts workers. This represents 4.2% of the nation's GDP—
a larger share of the economy than transportation, tourism and agriculture.

Arts organizations are resilient and entrepreneurial businesses. They employ people locally, purchase goods and services from within their communities, and market and promote their regions. Arts businesses are rooted locally. These are jobs that cannot be shipped overseas.



Follow Arts South Dakota on Facebook, Twitter and Instagram for timely updates on issues [@ArtsSD](#) and [YouTube](#).

Check Arts South Dakota's website, www.ArtsSouthDakota.org, for details on specific issues and news. Make sure you, your colleagues and your friends are signed up to receive Arts South Dakota's Arts Action Alerts.

Americans for the Arts (AFTA) has established an Arts Mobilization Center for up to the minute info on the arts at the federal level, and you can sign up for the Arts Action Fund. www.americansforthearts.org/news-room/arts-mobilization-center