

**The arts profoundly impact all South Dakotans.**



## HERE ARE THE FACTS ABOUT THE ARTS IN SOUTH DAKOTA:

- Last year, the South Dakota Arts Council awarded **\$1.36 million** in grant support to arts organizations, schools, artists and other nonprofit organizations to support arts projects and programs throughout the state, **resulting in \$19.48 million in local spending** on supported projects and programs.
- **Every \$1 invested by the State of South Dakota on the arts returns \$21.27!**
- South Dakota Arts Council co-sponsored activities reached an audience of **1,032,612 people**, including over 326,000 youth and involving approximately 9,300 artists—all in one year.
- The Artists In Schools & Communities program placed professional teaching artists in more than **80 sites across the state, providing 201 weeks of arts education residencies** to students of all ages.
- The South Dakota Arts Council Touring Arts program sponsored **203 events** and performances in about **71 different South Dakota communities**.
- In Fiscal Year 2018, the SDAC grants and special projects budget made up more than 78 percent of the agency's overall budget and **474 grants** reached 111 communities and **86% of South Dakota counties**.

Source: Fiscal Year 2018 South Dakota Arts Council Annual Report.

### **South Dakotans participate in the arts at higher levels than the rest of the nation.**

In one year, **71.4%** of South Dakotans attend at least one arts event and **51.4%** actually perform or create artworks.

Source: National Endowment for the Arts' Annual Arts Basic Survey and the Survey of Public Participation in the Arts.

## Americans Speak Out About the Arts

Americans for the Arts conducted a national public opinion poll which provides an in-depth look at perceptions and attitudes about the arts in the United States.

### **Art institutions add value to our communities.**

90% agree the arts are important to our quality of life.

86% agree the arts are important to local businesses and the economy.

### **We will support candidates who want to increase arts funding.**

Americans are more than twice as likely to vote in favor of a candidate who increases arts spending from 45 cents to \$1 per person than to vote against those candidates—37% to 18%.

### **The arts provide meaning to our lives.**

81% agree that the arts are “a positive experience in a troubled world.”

73% agree that the arts give them “pure pleasure to experience and participate in.”

69% agree that the arts “lift me beyond everyday experiences.”

For more information on the above data, go to [www.AmericansForTheArts.org/PublicOpinion](http://www.AmericansForTheArts.org/PublicOpinion).



**Arts South Dakota**, a nonprofit, nonpartisan organization, enriches the lives of South Dakotans and their visitors, by advancing the arts through service, education and advocacy.

Please visit [www.ArtsSouthDakota.org](http://www.ArtsSouthDakota.org) to learn more.

# Thanks to our partnership with the NEA, the arts are enhancing the quality of life in every corner of South Dakota— AND BUILDING OUR ECONOMY!

## In the Black Hills region:

- Arts and cultural organizations spend \$22.9 million a year.
- Audiences for arts and cultural events spend an additional \$91.3 million annually.
- **Total economic impact in the Black Hills region is \$114,309,068.**
- The arts and culture industry supports 3,573 jobs with a payroll of \$70.8 million.
- Local government revenue from arts organizations and audiences is \$3.8 million.
- State government revenue generated from arts and cultural organizations and audiences is \$6.25 million.

Source: *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Black Hills Region.*

## In the Greater Sioux Falls region:

- Arts and cultural organizations spend \$20.6 million a year.
- Audiences for arts and cultural events spend an additional \$84.9 million annually.
- **Total economic impact in the Sioux Falls region is \$105,447,594.**
- The arts and culture industry supports 3,567 jobs with a payroll of \$71.1 million.
- Local government revenue from arts organizations and audiences is \$3.4 million.
- State government revenue generated from arts and cultural organizations and audiences is \$5.23 million.

Source: *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Greater Sioux Falls Region.*

## U.S. Arts Industry: 4.2% of the nation's GDP

Research by the U.S. Bureau of Economic Analysis shows that the nonprofit and for-profit arts are a \$763.6 billion industry that directly employs 4.92 million arts workers. This represents 4.2% of the nation's GDP—  
**a larger share of the economy than transportation, tourism and agriculture.**

Arts organizations are resilient and entrepreneurial businesses. They employ people locally, purchase goods and services from within their communities, and market and promote their regions. Arts businesses are rooted locally. These are jobs that cannot be shipped overseas.



Follow Arts South Dakota on Facebook, Twitter and Instagram for timely updates on issues [@ArtsSD](#) and [YouTube](#).

Check Arts South Dakota's website, [www.ArtsSouthDakota.org](http://www.ArtsSouthDakota.org), for details on specific issues and news. Make sure you, your colleagues and your friends are signed up to receive Arts South Dakota's Arts Action Alerts.

Americans for the Arts (AFTA) has established an Arts Mobilization Center for up to the minute info on the arts at the federal level, and you can sign up for the Arts Action Fund. [www.americansforthearts.org/news-room/arts-mobilization-center](http://www.americansforthearts.org/news-room/arts-mobilization-center)